

Manage the entire Life Insurance Portfolio of your customers



Presenting

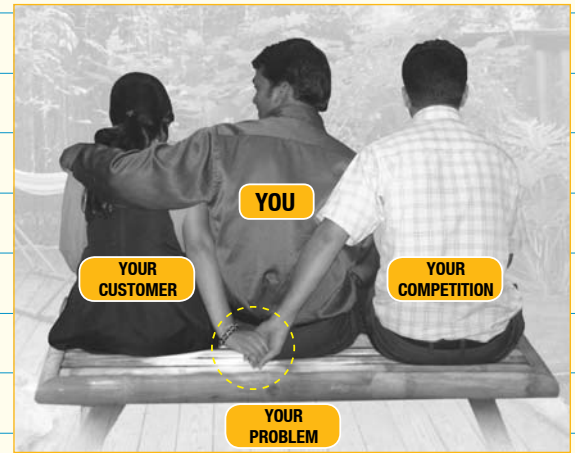
INSURE **MAGIC**
M U L T I I N S U R E R

An Add-on
Multi-Insurer Policy Management
Software for VISUAL MAGIC Pro

Are you the only Insurance Advisor in your customer's life

Well, consider these facts

- Private insurers have grabbed a share of 53% in new regular premium business (as on Mar. 2008)
- Today your policy holders too must be having policies from various insurers other than LIC



NOW, THE QUESTION IS

Are you servicing your customer's complete Life Insurance portfolio ?

- If you are not providing services on those policies then you are encouraging your policy holders to keep in **ACTIVE TOUCH** with your competitors
- Whereas if you are taking care of their entire portfolio then you are
 - ▶ Making your professional image stronger
 - ▶ Getting an opportunity to become his **PREFERRED AGENT**
 - ▶ Reducing his dependency on Private Insurer Agent and thereby minimising his interactions with them
 - ▶ Able to plan his future insurance more realistically by reviewing his cash flow, riskcoverage, premium outflow, etc. in its entirety

Salient Features of

- A complete policy servicing system supporting policies of all **Private Life Insurance** companies
- **Combined presentations** of LIC and all other life insurance policies to give your customers a comprehensive view of his insurance portfolio at a glance
- Up-to-date information on Insurers, Products and **ULIP NAVs** provided to you by **daily web downloads**
- **Product Brochures** of all popular products
- Exhaustive features for **Policy Management** and **CRM**
- **Rich MIS** on ULIP funds, Customers and Productivity
- **Paperless Office System** – Scan and store all important documents of your customers
- Integrated with Magic Portfolio that enables you to create a personalized CD for your customer
- Integrated with Magic SMS Pro so that you can **send SMS** for services related to Private Insurer policies too
- Available in two variants – Standard Edition & Pro Edition

Available in two variants

FEATURE	STANDARD	PRO
Customer Management	✓	✓
Policy Management	✓	✓
Premium Deposit Tracking	✓	✓
ULIP Transactions Management	✓	✓
Commission Tracking System	-	✓
Insurer Downloads	-	✓
Product Downloads	✓	✓
NAV Downloads	-	✓
Brochure Downloads	-	✓
NAV Data Entry	✓	✓
Policy Reports	✓	✓
Policy Servicing Reports	✓	✓
Premium Calendar	✓	✓
Cash Flow Chart	✓	✓
Comprehensive Insurance Chart	✓	✓
ULIP Fund Reports	✓	✓
Policy Fact Sheet	✓	✓
Product Fact Sheets	✓	✓
Fund MIS	-	✓
Customer MIS	-	✓
Productivity MIS	-	✓
Policy Snapshot	✓	✓
Personalized Brochures	-	✓
Presales presentations	-	✓
Financial Calculators	✓	✓
Paperless Office System	-	✓
Integration with Magic SMS	✓	✓
Integration with Magic Portfolio	✓	✓
MRP**	3990	5990
Data subscription (2nd year onwards)	N.A.	1000

* Condition apply



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